**Pre-Course Reflection Grading Rubric (65 pts total)**

|  |  |  |
| --- | --- | --- |
| **Criteria** | **Expectations** | **Points** |
| **Home and About Me Pages**  **& Design Elements**  (15 pts) | * Home page describes the purpose of the Portfolio; considers prospective audiences and rhetorical situation for the project * About Me page introduces the writer; is crafted to best appeal to future readers; includes a picture * Portfolio content organized logically and clearly; is consistent with surface features like font, headers, and type face; personalized appropriately and rhetorically with a banner image, background color or design, and font |  |
| **WPA Outcomes Section**  (13 pts) | * 1-2 bullets under each Outcomes section are discussed as strengths * Specific examples are provided as evidence to support the “strength” claims * 1-2 bullets under each Outcomes section are discussed as “improvement needed” areas * Specific examples are provided as evidence to support the “improvement needed” claims * Connections made to the Habits of Mind needed to aid the Outcomes “improvement” |  |
| **Habits of Mind Section**  (13 pts) | * 2-3 Habits of Mind (HoM) are discussed as strengths * Specific examples are provided as evidence to support the “strength” claims * 2-3 HoM are discussed as “challenge” areas * Specific examples are provided as evidence to support the “challenge” claims |  |
| **Writer’s Identity & Goals Section**  (10 pts) | * The pre-course “writerly” identity is discussed in detail * Specific examples are provided as evidence to support the “writerly identity” claims * The writer’s goals for improving are discussed in detail |  |
| **Multimodality**  (9 pts) | * The reflection embraces the multimodal affordances of Digication, utilizing visuals, images, colors, and text in reader-centered, persuasive ways |  |
| **Conventions**  (5 pts) | * Transitions used effectively between sentences and between paragraphs * Free of grammar, punctuation, and spelling errors * Organized effectively * Clear evidence of sufficient time spent revising, editing, and proofreading |  |